

GIVING KITCHEN

TALKING POINTS & OUTREACH KIT

TOGETHER, WE ARE GIVING KITCHEN

We are a food service community meeting crisis with compassion and care.

In this Outreach kit, you'll find information about what we do and how we help people (check out the stats on the right for a snapshot).

Additionally, we've got some resources that will easily help you spread the word about our mission.

WE HELP FOOD SERVICE WORKERS.

Giving Kitchen is a nonprofit that **helps food service workers in crisis**. GK provides stability through referrals to a network of low or no-cost community resources.

Giving Kitchen's case management team can speak to food service workers in 188 languages.

Since its start in 2013, Giving Kitchen has served over **25,000 food service workers** and awarded over **\$14 million** to food service workers in crisis.

[Read some of our client impact stories](#)

This assistance has provided an estimated **9,468 months of rent and utility assistance** to households containing **5,018 children** and **3,821 additional household members**.

THE EVOLUTION OF GIVING KITCHEN

2013 

Inspired by the restaurant community's generosity, a group of Hidi's loved ones create Giving Kitchen.

2019 

Named James Beard Foundation "Humanitarian of the Year."

GK announces expanded service to caterers, concessions, and food trucks across the state of Georgia.

2021 

Giving Kitchen expands to serve any food service worker in the state of Tennessee.

2023 

Giving Kitchen turns 10!

By the end of the year, Giving Kitchen has helped over 16,500 clients, distributed more than \$11 million in financial assistance since inception, and served clients in 47 U.S. states.

& Onwards 

2017 

GK Stability Network is established.

GK clients now receive community resource referrals, including mental health care, housing assistance, and low/no cost healthcare.

2020 

The COVID-19 pandemic rocks the food service industry.

Giving Kitchen serves its 6,000th client and surpasses \$4 million in financial assistance to food service workers since inception.

2022 

Giving Kitchen expands aid to any food service worker across the country.

GK named one of Fast Company's Brands That Matter.

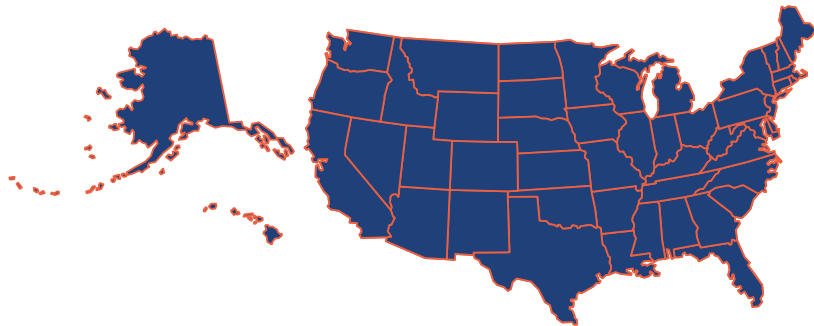
2024 

Giving Kitchen has helped a food service worker in all 50 states + DC.

In 2024, we gave \$3,095,598 through 2,118 awards and served our 25,000th food service worker!

GIVING KITCHEN

ABOUT GIVING KITCHEN



WE ARE SERVING ALL 50 STATES + DC

On average, a food service worker asked for help from Giving Kitchen every **36 minutes** in 2024. Our team provided financial assistance and community resource **referrals to over 9,000 clients** across all 50 states and Washington, D.C.

INDUSTRIES WE SERVE



RESTAURANTS



CATERING



CONCESSIONS



FOOD TRUCKS



CAFETERIAS



COFFEE SHOPS



BARS + TAPROOMS

Giving Kitchen provides emergency assistance to food service workers through financial support and a network of community resources.



Stability Network is a referral program connecting food service workers to community resources.

WHAT CRISES QUALIFIES FOR FINANCIAL ASSISTANCE?



INJURY



ILLNESS



FUNERAL



DISASTER

Learn more on our [Financial Assistance](#) page



Financial Assistance helps cover living expenses such as rent or mortgage, utilities, and funeral expenses.

(Please note that Giving Kitchen does not pay medical bills.)

Financial assistance is awarded based on the food service worker's financial need as well as a set of criteria according to the type of crisis.

GIVING KITCHEN

SHARE OUR MISSION

IMAGERY & CAPTIONS

We've made it really easy for you to highlight your support of Giving Kitchen's mission to help food service workers. Visit the Giving Kitchen Outreach Kit to access a single folder with a what we do flyer, images, ready-made captions, and overlays for you to use.

OUTREACH KIT

WHAT WE DO FLYER



Our flyer is a great overview of what we do, and can be displayed in restaurants for staff to easily learn more and reach out.

SOCIAL POSTS

We have a couple of ready-made posts you could share.

We also included a transparent overlay so that you can use your own imagery.



Example with your own image

DON'T FORGET TO MENTION US!

Be sure to tag us (@GivingKitchen on all platforms) and #GivingKitchen whenever you post on social media so we can reshare your posts and show you some love!

FOLLOW US ON THE SOCIALS

[INSTAGRAM](#), [FACEBOOK](#), [TWITTER / X](#)
[LINKEDIN](#), [TIKTOK](#), [YOUTUBE](#)

OUR LOGOS ARE IN THE KIT, TOO

